

Downtown Holiday Decorating Contest

sponsored by the
Abilene Downtown Association

Attention: ALL businesses/office/homes in downtown Abilene

You are eligible to enter the most wonderful contest of the year! 'Tis the season to be JOLLY! Deck your halls with boughs of mesquite or whatever makes your spirits bright! Adorn your windows, your doors, your trees, and your floors with Christmas cheer! Make it snow! Light it up! If it's standing still, trim it with holiday wonderment!

There will be no categories this year, so use your best West Texas innovation and imagination. It's not just about lights. We want businesses to be festive while the sun is shining, too. Although we hope visitors can see your display while wandering around downtown and whether your business is open or not, feel free to have a display inside your building...you can still be part of the contest. Encourage visitors to come on in, take a gander at your display and maybe shop a little! Or create a holiday photo opportunity and watch your customers help promote your business.

We'll send judges to view your extravaganza or simple decoration and pick the winners. No bribing the judges....too much! 😊 The best three will receive an award and braggin' rights.

Awards will be announced at the lighting or the downtown Christmas Tree on Small Business Saturday, Nov. 27, at 6 p.m.

Online voting will be held Nov. 27 through Dec.19 for the Peoples' Choice Award.

Follow [Abilene Downtown on Facebook](#).

A few contest rules:

You do not have to be a member of the Abilene Downtown Association to participate, but we hope you do become a member. The mission of the ADA is to promote and protect downtown businesses and the downtown community as a whole. It takes us all working together! Come join us!

You must email your intentions to participate in the contest to:

Abbie: abbie.randolph@yahoo.com If she doesn't respond to your email, she didn't get it.....try again. You must let her know by Monday, Nov. 22, 5 p.m.

Tell her if we should judge your entry in the daylight or at night or is it so stinkin' spectacular both day and night that it doesn't matter?

Judging will begin on Tuesday, November 23. Have your display ready and lights on every night to help brighten up downtown!

To be included in the Peoples' Choice Award, you must send a photo of your display and your store or organization's website url to Abbie at abbie.randolph@yahoo.com, by Monday, Nov. 22, 9 p.m. This photo will be used on social media for voting purposes and we'll use it to promote visiting downtown! If you have questions, feel free to email Abbie.

**Festive illuminations, joyful decorations, holiday creations
all intended to bring holiday merriment is what we want for downtown!
Get after it!**